



**Media Contact:**  
Courtney Scott  
Help for Haiti  
[courtney@helpforhaiti.org](mailto:courtney@helpforhaiti.org)  
570.556.8645

PRESS RELEASE

**FOR IMMEDIATE RELEASE**

## **Eight Members of Help for Haiti Team Ride in Annual Pan-Florida Challenge for Hungry Kids**

**Rye Beach, NH, April 6, 2017** – On March 11 and 12, eight members and supporters of the Rye, New Hampshire based nonprofit, [Help for Haiti](http://helpforhaiti.org), participated in the Annual Pan-Florida Challenge (PFC) from Naples to Fort Pierce, Florida. Among the participating team members is Jim Willey, founder and president of Help for Haiti who, at 75-years-old, completed the 180-mile ride for the third consecutive year. Demonstrating his commitment to feed all hungry children, Jim also serves on the board of the Pan-Florida Challenge.

Help for Haiti, whose mission is to feed, educate and employ communities in north Haiti, is a participating charity of the PFC, which started three years ago in response to the thousands of children in southern Florida and Haiti that wake up hungry, every single day.

This year 130 Riders signed up for the 2-day, 180-mile event with a commitment to raise \$1,500 apiece, every cent of which is used to provide meals to starving children. This year, the PFC set a goal to raise funds for 2 million meals. Help for Haiti team members alone contributed over \$21,000 to the cause. Altogether, the rider participants will have surpassed 3 million meals raised.

### **About the Pan-Florida Challenge For Hungry Kids**

Naples, Florida based Pan-Florida Challenge (PFC) is a 501 (c)(3) charity with a mission to end childhood hunger across Florida, one meal at a time. Pan-Florida Challenge has raised \$1.1 million over the past year to provide 2.5 million meals for hungry children through grants, sponsorship, benefactors, and an annual bike ride event. The funding raised feeds 2,500 elementary school children at 36 schools and aftercare sites all school year long in eight Florida counties: Palm Beach, Collier, Lee, Hendry, Glades, Highlands, Okeechobee, and St. Lucie. Our proprietary PFC Power Pack™ with 13 meals of kid-friendly and nutritious food items exceeds the USDA recommendations for calories, carbohydrates, and protein for elementary aged

children over the weekend. 100% of rider-raised donations goes to feed hungry kids.

### **About Help for Haiti**

Jim Willey founded [Help for Haiti](#) in 2010 in response to the historic earthquake that devastated the country. A 501c3 charity, Help for Haiti is a Christian organization created specifically to feed and educate 500 children in the northeast area of Haiti while working with locals to build businesses and create job opportunities for future generations of educated, employable young adults. Help for Haiti utilizes strategic partnerships with organizations that are designed to either feed, educate or employ impoverished communities in the poorest country in the Western Hemisphere. In the last six years, Help for Haiti has provided over 1 million hot meals to 500 school children in its two schools, which is critical to the children's education.

###

### **Help for Haiti**

PO Box 103

Rye, NH 03870

TIN 27-29228891

info@helpforhaiti.org

603.969.7206