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PRESS RELEASE

FOR IMMEDIATE RELEASE

Five Members of Help for Haiti Team to Ride in Third Annual Pan-Florida Challenge for Hungry Kids

Rye Beach, NH, March 3, 2016 – Five members of [Help for Haiti](http://helpforhaiti.org), a New Hampshire based nonprofit whose mission is to feed, educate and employ communities in north Haiti, will be participating in the Third Annual Pan-Florida Challenge (PFC) from Naples to Palm Beach, FL on March 12 and 13, 2016. Among the participating team members is Jim Willey, the founder and president of Help for Haiti, who will be riding for the third consecutive year.

Help for Haiti is a founding charity of the PFC, which started three years ago as the “Ride for Hunger,” in response to the thousands of children in Haiti and southern Florida that wake up hungry, every single day. Wildly successful, the PFC has become its own entity, growing from just a handful of adventurous riders in 2013 to nearly 200, fully supported riders this year.

Riders sign up for the 2-day, 160-mile event with an added commitment to raise \$1500 a piece, every cent of which is used to provide meals to starving children in southern Florida and Haiti. In 2015, the PFC more than doubled its goal of 250,000 meals by raising enough money to provide 700,000 meals. This year the goal is set at 500,000 meals. Every year the PFC donates a portion of the meals to Help for Haiti, to support their initiative to provide a hot lunch to 430 hungry children every school day of the year.

About the Pan-Florida Challenge

Naples, FL based [Pan-Florida Challenge](http://panfloridachallenge.org) is a nonprofit corporation that stages an annual fundraising event and two day, 160 mile bike ride across Florida from Naples to Palm Beach, held in March. Through their fundraising and partnerships, they provide meals to hungry children who do not know where their next meal is coming from. Donations to the Pan Florida Challenge are tax deductible. The goal is for 100% of riders’ donations to go towards feeding hungry kids.

About Help for Haiti

Jim Willey founded [Help for Haiti](#) in 2010 in response to the historic earthquake that devastated most of the country. A Christian 501c3, Help for Haiti was created specifically to feed and educate children in the northeast area of Haiti while working with locals to build businesses and create job opportunities for future generations of educated, employable young adults. Help for Haiti utilizes strategic partnerships with organizations that are designed to either feed, educate or employ communities of impoverished and developing countries. In the last five years, Help for Haiti has provided over 750,000 meals to hungry children in north Haiti.

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